

VT HOSA State Executive Committee Program of Work 2022/2023

Goals for the State Association	Plans for Achieving Goal	Timeline
Membership <ul style="list-style-type: none"> ○ Increase membership from 179 to 200 	<ul style="list-style-type: none"> <input type="checkbox"/> Brattleboro: move club to Tech Center so meeting times are easier to schedule <input type="checkbox"/> Outreach to schools who are not yet members (zoom, school visits, marketing material) <input type="checkbox"/> Create Slideshow to encourage membership (Ellynor-Chapter Relations) 	
Local Chapter Participation <ul style="list-style-type: none"> ○ Zoom meetings with local advisors (at least 3) ○ Officer run Zoom session 	<ul style="list-style-type: none"> <input type="checkbox"/> Schedule Meet-ups during class times <input type="checkbox"/> End of the month Chapter Presidents submit write-up with student questions and updates (people who submit will be entered to win giftcard/HOSA pins) 	
Communication, Interaction, and Public Relations <ul style="list-style-type: none"> ○ State Officer to take over the social media accounts- overseen by Jen ○ Three other local employers to be involved with VT HOSA 	<ul style="list-style-type: none"> <input type="checkbox"/> Continue with Instagram to reach students. Instagram Stories (Interactive with Polls on healthcare facts etc) <input type="checkbox"/> TikTok for events like ILC <input type="checkbox"/> Visit healthcare facilities to learn about what they do and share information about VT HOSA. 	
Increase Leadership Characteristics Through HOSA <ul style="list-style-type: none"> ○ State Officer Training ○ FLC workshops/modules ○ Community service projects 	<ul style="list-style-type: none"> <input type="checkbox"/> -State Officer Training in September <input type="checkbox"/> -FLC Leadership Opportunities: <ul style="list-style-type: none"> <input type="checkbox"/> Workshops <input type="checkbox"/> Discussions <input type="checkbox"/> Be the Match <input type="checkbox"/> Be the Match Promoted in Newsletter 	-Officer training by end of August <ul style="list-style-type: none"> <input type="checkbox"/> Done -FLC October/Nov -Community Service <input type="checkbox"/>

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| | <ul style="list-style-type: none"><input type="checkbox"/> Thank you card challenge?<input type="checkbox"/> FLC: donation in place of conference swag?<input type="checkbox"/> Challenge: students share photo and story of why they are wanting to go into healthcare = share with healthcare facilities? | |
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Evaluation

(Criteria used to determine to what degree goals will be achieved)

Program of Work Calendar:

<p>August</p> <ul style="list-style-type: none"> <input type="checkbox"/> Attend Officer Training <input type="checkbox"/> Develop Plan of Work <input type="checkbox"/> Upload State Officer Intro Videos <input type="checkbox"/> Post Weekly on Social Media Outlets <input type="checkbox"/> 	<p>February</p> <ul style="list-style-type: none"> <input type="checkbox"/> Post Weekly on Social Media Outlets
<p>September</p> <ul style="list-style-type: none"> <input type="checkbox"/> Post Weekly on Social Media Outlets <input type="checkbox"/> Meet with FBLA Officers to plan FLC <input type="checkbox"/> Schedule Informational Visit to at least 3 new chapters! <input type="checkbox"/> Determine guest speaker for FLC <input type="checkbox"/> Determine goodies to be given out at FLC <input type="checkbox"/> Send out 1st Newsletter <input type="checkbox"/> 	<p>March</p> <ul style="list-style-type: none"> <input type="checkbox"/> Post Weekly on Social Media Outlets
<p>October</p> <ul style="list-style-type: none"> <input type="checkbox"/> Post Weekly on Social Media Outlets <input type="checkbox"/> FLC Script Complete <input type="checkbox"/> FLC run through with FBLA several times <input type="checkbox"/> FLC 	<p>April</p> <ul style="list-style-type: none"> <input type="checkbox"/> Post Weekly on Social Media Outlets <input type="checkbox"/> SLC
<p>November</p> <ul style="list-style-type: none"> <input type="checkbox"/> Post Weekly on Social Media Outlets <input type="checkbox"/> Fundraising for National Service Project <input type="checkbox"/> 	<p>May</p> <ul style="list-style-type: none"> <input type="checkbox"/> Post Weekly on Social Media Outlets <input type="checkbox"/> Election of New Officers
<p>December</p> <ul style="list-style-type: none"> <input type="checkbox"/> Post Weekly on Social Media Outlets <input type="checkbox"/> Send out 2nd Newsletter <input type="checkbox"/> 	<p>June</p> <ul style="list-style-type: none"> <input type="checkbox"/> Post Weekly on Social Media Outlets <input type="checkbox"/> ILC
<p>January</p> <ul style="list-style-type: none"> <input type="checkbox"/> Post Weekly on Social Media Outlets 	